DeAndré Vidale

Software Engineer

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Critical thinker for distributed team collaborations requiring precise visual acuity, developed from a background in television editorial.

Skills

Experience

Assistant Editor · MOTION PICTURE EDITORS GUILD · Los Angeles, CA

Sep '17 - Present

- Awarded two Emmys for facilitating precision-critical data flow environments via cross-functional collaborations for high-level stakeholders such as HBO, Showtime, and Hulu in fast-paced environments
- Contributing to one million plus user audience experiences by analyzing executive communications alongside technical specifications to guide refactoring the synchronization of video and audio sequences

Creative Pro, Video & Photography · Apple · Los Angeles, CA

Oct '16 - Aug '17

- · Guided hundreds of users through Apple device interfaces through daily instructional demonstrations
- · Refactored dozens of feature demos instantaneously by integrating user feedback in real time, increasing user productivity

Projects

Shortlisted • github.com/dvidale/shortlisted • A closed network direct referral platform for TV & Film professionals

- · Architected design patterns with CSS visibility commands and React logic for a single page multi-panel layout functionality
- Integrated AWS S3 to simplify user profile photo storage and resume sharing and presentation
- · Strengthened data integrity by employing PostgreSQL to handle complex associations between users and their metadata

DineDash • github.com/dvidale/python-react-group-proj • Food delivery application

- Enabled effortless addition of new vendors, products, and customers by constructing a scalable product database with SQLAlchemy
- · Implemented dynamic state management utilizing React, Redux, and cookies to calculate and persist shopping cart data
- · Leveraged Flask for cleaner, more digestible API structure to enhance development experience and ensure scalability

Education

App Academy | Certificate

Grad Sep '24

Full Stack Web Development

- Computer science fundamentals such as Time/Space Complexity, Object Oriented Programming and Test Driven Development
- Developed pair programming skills and full stack application group and solo projects

Howard University | Bachelor's Degree

Grad May '07